

**SPIDER-MAN**

**BATMAN**



**SUPERMAN**

**THE HULK**



**WOLVERINE**

**FLASH**



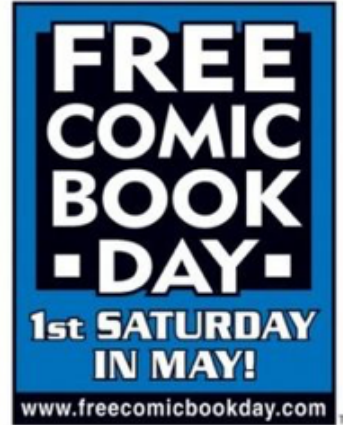
**GREEN LANTERN**

**THOR**



Spider-Man, The Hulk, Wolverine, Thor, and X-Men © Marvel Comics, All Rights Reserved. Batman, Superman, The Flash, and Green Lantern © DC Comics, All Rights Reserved

Come discover a wide variety of comics from traditional fare like Archie and Disney, to super-heroes from Marvel and DC, to anime and manga from Tokyopop, as well as diverse work from independent publishers.



**Free Comic Book Day (FCBD)**, occurs on the first Saturday of May (May 6, 2017), and is an annual promotional effort by the North American comic book industry to help bring new readers into independent comic book stores. Retailer Joe Field of Flying Colors Comics in Concord, California brainstormed the event in his "Big Picture" column in the August 2001 issue of Comics & Games Retailer magazine. Free Comic Book Day started in 2002 and is coordinated by the industry's single large distributor, Diamond Comic Distributors. *Source: Wikipedia*

**To learn more about art, graphic illustration, and the comic book industry, schedule your seminar now:**

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THIS LOOKS LIKE  
A JOB FOR



THE  
COMIC BOOK  
INDUSTRY

## You think you “know” the comic book industry, but you don’t!

The overwhelming majority of mainstream comics books published in the U.S. have nothing to do with “comics” or “humor” or anything “comical.” As a form of entertainment or media genre, comic books are as diverse as films, television, stage, or any other media, with topics ranging from humor to science fiction, fantasy, and horror, to adult content including as war, murder, racism, and sex. Since the late 1950s, the comic book industry, including fans and collectors, have worked hard to erase a stigma that comics are comical, frivolous, juvenile, trashy, stupid, gory, cheap and so forth. “Comic books” have been *redefined*, and existing and new audiences have encountered a new perception of the comic book industry, an industry that embraces both traditional art and storytelling, and evolving technologies.

## The Perfect Marriage?



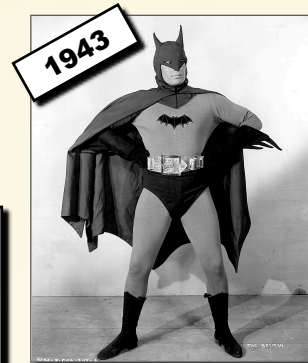
For most people, the two most significant factors that propel an interest in comic books are the *art* and *stories*. Comic Books have the same kind of depth found in novels, but with the advantage of adding imaginative graphic art to illustrate, support, and

lead the dialogue, and to pace the story. Unlike a picture-less book or film, comic books provide both words and motion. Borrowing directly from the comic book industry, the film industry uses comic book “storyboards” to successfully plan filming scene-by-scene, close-ups, camera angles and more. *Comic Books represent the perfect marriage of words and pictures!*

**When it comes to the comic book industry, every generation has a hero!**



Adam West



Lewis Wilson



Michael Keaton



Christian Bale



Ben Affleck

As of 2016, “Batman” is one of the seven-(7) highest-grossing film franchises in the world with theatrical revenue of \$4,592,817,099 which does not include even greater ancillary revenue from home video sales, stage adaptations, merchandising, publishing, pay-per-view, and television. *Source: boxofficemojo.com and Wikipedia.com*

1966

1943

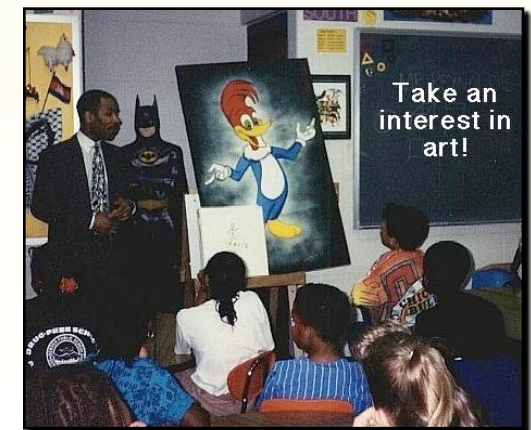
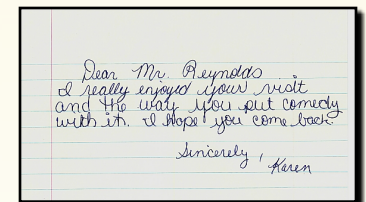
1989

2005

2016

**Schedule a seminar to learn about “The Illustrious Comic Book Industry!”**

- I. How to draw and paint!
  - A. Pencil
  - B. Painting
- II. Animation
  - A. Traditional
  - B. Computer-based animation
  - C. Disney vs. Anime
- III. History of the Comic Book Industry
  - A. History
  - B. Companies
  - C. Publishers
  - D. Writers
  - E. Artists
- IV. The Comics Code Authority
  - A. Objective
  - B. Rules
  - C. Limitations
- V. The Comic Book
  - A. Production
  - B. Distribution
- VI. The Future
  - A. Publishing
  - B. Intermedia Dependencies
  - C. The Collector



Please allow at least forty-five (45) minutes for presentation with a fifteen (15) minute question and answer period.